

PropEle Electric Boat Motors

Newsletter No. 2

Portable Motors for Portable Boats

Thanks for signing up and for all the enthusiastic comments and suggestions. Each day brings new energizing signups and great feedback!

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LAUNCHING DATE

We have been busy completing Electric Paddle development and are now in the pre-production phase. Actual production is slated to start in late March-early April in North Bend Wa, USA.

WEBSITE

The Website (www.electricpaddle.com) has been updated with expanded information on ranges, options and applicability of the *Electric Paddle* ultraportable outboard to canoes, dinghies, kayaks, and other small craft. Soon we'll post full price lists, specifications, packages and options online, but many of you asked about the basic package price...

...PRICES

A standard length 15" shaft *Electric Paddle* motor system including *Electric Paddle* motor, carry bag, floating battery pack with soft bag, smart charger and locking system, *including shipping* will be \$985. A spare battery (doubles your range) costs \$375. A long length 20" shaft model serves higher transom boats and all motor systems are covered by a 2-year limited warranty.

WAITING LIST

Waiting list is now open first to newsletter recipients. E-mail us at info@electricpaddle.com and get your name in before we open it up to the public.

ACCESSORIES

Accessories include a beautiful contoured and robust ash canoe mount kit made by a custom local furniture-maker (available at launch), and similarly beautiful kayak deck-mount kits available later this summer. Finally, by late summer we plan to offer a very exciting option - a solar panel charging kit, making the *Electric Paddle* the first commercially-available solar powered outboard!

ELECTRIC CONVERSION FREEBE

As promised, we've published an article on the website which might interest some of you, describing the conversion of our gas motor to electric on Swe' Pea, our 14' runabout. This conversion is for larger boats. The article includes parts, schematics, suppliers and the steps to convert a typical 5-10 hp outboard to a 1kw electric system. If you have a larger boat, an electric conversion might be the ticket. The download is a free service to promote electric boating and clean quiet waterways.

INDEPENDENT REVIEWS

• Website has a link to our first independent test. It's for Duckworks magazine by a boat designer and builder Warren Messer of Red Barn Boats. He tested the *Electric Paddle* driving his dinghy, and obviously had some fun with it. (By the way – Warren edits his own videos and comments on his own work by using text superimposed on the screen. We haven't modified his video) He's testing the long shaft version right now so look for his second installment on YouTube in a few weeks.

• 48° North, a famous sailing magazine in the Pacific Northwest, has also tested the *Electric Paddle* and they recommend it as useful to the cruising sailor who wants an easily storable motor for an inflatable or hard dinghy. Look for the February 2010 issue in print, and on their website: www.48north.com.

- **We have other magazine reviews in progress so stay tuned to the website for more review links.**

BOAT SHOWS/ DEMOS

We're putting together a national boat show tour and in addition, this spring and summer we will hold demonstration events in the Puget Sound area and the mid-Atlantic region. Watch the website for exact locations and dates and show up at a demo session with your boat to give the Electric Paddle a try in person. As always, we will be in Port Townsend, Washington, at the Wooden Boat Festival in September, a truly phenomenal event we look forward to every year.

TEST TEAM NEWS

We had some delays but several motors are in the hands of test team members right now. If you responded to become a test team member and haven't received a trial unit yet. Hang on and we'll contact you as they become available. Your feedback is super important to us.

RECOGNITION

On a personal note, we'll take a moment to recognize all the invaluable help we have received so far from family, friends, fellow boat fanatics, and people who want to bring clean and sustainable technology to our waterways. Their engagement and collaboration has helped bring our innovation to reality. We'd also like to thank each of you reading this newsletter whose curiosity about our products and feedback has helped fuel our efforts. Mention the words "hull speed" and receive a \$25 discount on your package purchase. If your question was not answered here or on our new website, e-mail us at info@propelemarine.com. We deeply appreciate your interest in our *Electric Paddle*. As we introduce this innovative product to the market, we pledge to support your purchase to make you a very satisfied customer.

Best regards,

Joe Grez,

Founder & President,

PropEle Electric Boat Motors, Inc.